Member Survey Results Recap

ACMP**MIDWEST**
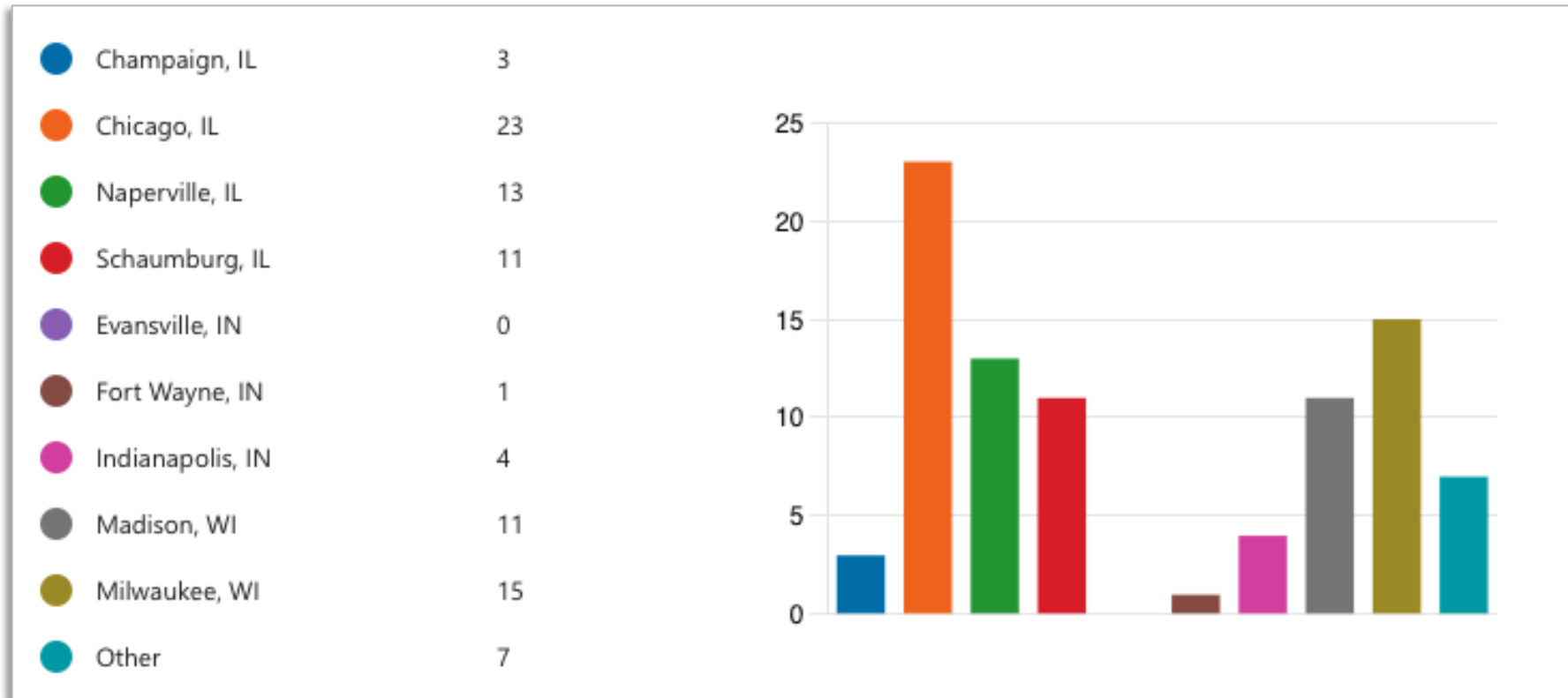Association of Change Management Professionals

Member Survey: 2023

Rank the types of events you'd like to see from ACMP Midwest:

1. Change management webinars for advanced change management professionals
2. Annual in-person Midwestern conference
3. Virtual meetups
4. Change management webinars for beginner to intermediate level change management professionals
5. In-person meetups (Limited to IL, IN & WI)
6. CCMP Prep
7. In-person workshops

ACMP**MIDWEST**
Association of Change Management Professionals

Member Survey: 2023

What city is your preference for in-person events?

	City	Count
🔵	Champaign, IL	3
🟠	Chicago, IL	23
🟢	Naperville, IL	13
🔴	Schaumburg, IL	11
🟣	Evansville, IN	0
🟤	Fort Wayne, IN	1
🟣	Indianapolis, IN	4
⚫	Madison, WI	11
🟡	Milwaukee, WI	15
🔵	Other	7

ACMP**MIDWEST**
Association of Change Management Professionals

Member Survey: 2023

What do you think is the best membership benefit we offer?

- A network of other change management professionals.

- Access to change resources and change community members.

- Appreciate the Webinars.

- CCMP Study Group and frequent webinars

- Discounts on applicable trainings, conferences and certifications

- Getting to know others working in CM space and educational events.

- I love all the resources! The webinars, Connect posts, and workshops are great!

- Not sure. I'm a new member

- Not sure. I don't know if I will renew - haven't had time to attend webinars over lunch hours, and you rarely have in person events.

- The networking - blog exchanging information

- The webinars is the best membership benefit. The content and frequency is one of the best amongst the chapters I'm a member of.

- Virtual Workshop

12 respondents (**27%**) answered **webinars** for this question.

frequent webinars

management professionals   Networking opportunities

change management

Appreciate the Webinars events

CCMP preps   members   **webinars** network

good   discounts Prep and Webinars

monthly webinars   resources   Study Group   CCMP Study

emails   virtual webinars   Certification discounts

ACMP**MIDWEST**

Association of Change Management Professionals

Member Survey: 2023

Do you have a suggestion for a learning topic or new activity?

- Agile, AI impact, psychological safety, effective teams, change management approaches
- AI - How to leverage Generative AI to spend more time leading, coaching, collaborating, and ideating.
- As reflected in the ranking above, I appreciate the opportunity to attend sessions for new and intermediate change management professionals.
- Change management for organizational resilience
- Change Management in 20 years
- Change management metrics
- Cohort for small group learning or mentor program
- I would love to be part of an "internship" of sorts. Basically, a way to get started.
- I would love to have in-person/virtual intensive workshops by ACMP Midwest peers to work through topics instead of just listening to webinars.
- More on how to "sell" the value and/or generate buy-in and support of OCM (including) funding from reluctant leaders
- Patterns in the Problems - a lot of dialogue about topics that companies / teams should have resolved a while ago.

10 respondents (**38%**) answered **Change Management** for this question.

management professionals   dialogue about topics   support of OCM
                    AI   person   Level Changes change initiatives
intensive workshops   **Change Management** current topics
    OCM success   OCM practices
management plans workshops   topics   OCM
management approaches   management metrics   continuous changes
                                                            Minneapolis group

ACMP**MIDWEST**
Association of Change Management Professionals